



## **TO BME GROWTH**

**Barcelona, 3 October 2023**

Pursuant to the provisions of article 17 of Regulation (EU) no. 596/2014 on market abuse and article 227 of the consolidated text of the Securities Market and Investment Services Act, approved by Royal Legislative Decree 6/2023 of 17 March, and related provisions, as well as Circular 3/2020, Holaluz-Clidom, S.A. (the "Company" or "Holaluz") communicates the following:

### **OTHER RELEVANT INFORMATION**

The Board of Directors of Holaluz has appointed Elena Gómez del Pozuelo today as new Independent board member filling the vacancy created on August 1 following the acceptance of the resignation for personal reasons of independent director Isabela Pérez-Nivela. This appointment is the result of a professional search process carried out by Seeliger y Conde, in which different options have been evaluated, all of them of a very high professional level.

Elena Gómez de Pozuelo is an entrepreneur with extensive experience in the Internet field, e-commerce and digital marketing. With a degree in Law from the University of Alcalá and a Master's Degree in EU Law from both the same university and the Université Libre de Bruxelles, she has developed her professional career in the field of marketing and the digital economy.

After its beginnings as Managing Director of both the Spanish Direct Marketing Association and the Spanish E-Commerce Association, in 2010 she founded her first company, Secretariaplus.com (a virtual community with more than 100,000 Spanish secretaries) and Directivosplus.com (a virtual community with more than 25,000 executive members). Seven years later, Elena sold the company with remarkable success. Since then, she has undertaken 10 projects, two of which she is currently actively involved in: Womenalia, a social network focused on professional women with more than 350,000 members, and Baby Friendly Companies, a company dedicated to

supporting companies to turn them into "baby friendly" organisations so that their employees can reconcile their professional activity with their family life.

Elena has been President for 15 years of the Spanish Association of Digital Economy and member of the CEOE Council and President of new technologies and digital economy.

She is also a member of the Board of Directors of IWF (International Women Forum).

In accordance with the provisions of the aforementioned Circular 3/2020, it is hereby stated that the information communicated herein has been prepared under the sole responsibility of the Company and its directors.

**Carlota Pi Amorós**

CEO and Co-founder

HOLALUZ-CLIDOM, S.A